



योग: कर्मसु कौशलम्

Darshan
UNIVERSITY

B.Com.
BACHELOR OF COMMERCE



A
commerce
under-graduate
program
that provides
industry-oriented
education in
accounting, commerce
& **management**

WHAT IS B.Com.?



Bachelor of Commerce (B.Com) is a 3 year undergraduate program in commerce offered with a view to impart to students an in-depth knowledge and skill in understanding concepts associated with Corporate Accounting and Taxation. The Curriculum offered includes a blend of contemporary areas of domain expertise, like Accountancy, Economics, Management, Banking, Taxation and Law. The primary goal of this Commerce programme is to produce graduates equipped with the knowledge and skills required to meet the challenges of the modern day businesses. This Programme is also focused on training students to pursue higher education in the realm of Professional Accountancy like Chartered Accountancy, Company Secretary and Cost Management Accountancy. The nature of the course is career orienting and job providing one that offers a lot of scopes for them after its successful completion.

The course is suitable for the candidates who want to develop knowledge and understanding of concepts, principles, practices, and procedures of accounting and Taxation. Students wishing to qualify as chartered accountants also are suitable for it.

ELIGIBILITY: HSC or equivalent in any stream with minimum 45%.

THE B.Com. ADVANTAGE



- Basic knowledge of Accountancy, Economics, Management, Banking, Taxation and Law.
- A firm foundation in both theoretical and practical concepts and applications to meet the various needs of business organizations at a global level.
- Develops responsibilities and career opportunities with corporate and as entrepreneurs.
- To cope with the rigors of Post Graduate Programmes in India and Abroad as well as to prepare them for managing Businesses globally and as Entrepreneurs who will also be sensitive to societal concerns.
- Provide professional education and training to all students in all aspects related to the finance and accounting discipline for advancement of learning towards promoting excellence in industry.
- In the B.Com degree course, students learn everything about starting a business. Many B.Com graduates take the plunge into entrepreneurship and find success.
- B.Com degree prepares students for the corporate world as well as entrepreneurship. Students obtain enough business and financial knowledge that they can adapt to a job or of an entrepreneur.

JOB PROFILES



- | | | | |
|-------------------|---------------------|------------------------|----------------|
| • Accountant | • Cost Accountant | • Finance Consultant | • Statistician |
| • Tax Consultant | • Financial Analyst | • Investment Analyst | • Economist |
| • Tax Auditor | • Finance Planner | • Accountant Executive | • Auditor |
| • Finance Manager | • Portfolio Manager | • Finance Controller | |

B.Com. @ DARSHAN UNIVERSITY

- Highly Qualified, Well Experienced, Industry Linked, Dedicated Faculties.
- A Strong theoretical foundation for crystal clear fundamentals.
- Exposure to cutting-edge technologies through seminars and workshops.
- Inter-disciplinary, management and soft skill courses for holistic learning.
- Extensive student–corporate interaction through internships and projects.
- Strong focus on informed application of knowledge to real-world business challenges.



Infrastructure

21	50+	27,000+	11	50+	Wi-Fi
Acres Land	AC Classrooms Equipped with Projectors	Books & Journals	Auditoriums & AV Rooms	GPS equipped Buses	Campus

SYLLABUS

Semester-1

- Fundamentals of Accounting
- Micro Economics
- General English-1
- Principles of Management-1
- Business Mathematics
- Business Organizations & Management
- Computer Applications in Business

Semester-2

- Financial Accounting
- Macro Economics
- General English-2
- Principles of Management-2
- Business Statistic
- Company's Law
- E- Commerce

Semester-3

- Cost Accounting-1
- Financial Management-1
- Corporate Accounting 1
- Business communication
- Taxation-1
- Indian Financial System
- Fundamentals of Marketing

Semester-4

- Cost Accounting-2
- Financial Management-2
- Corporate Accounting-2
- Personality Development
- Taxation-2
- Entrepreneurship
- Tally ERP

Semester-5

- Management Accounting
- Research Methodology
- Auditing
- Summer Project
- Specialization-1
- Specialization-2

Semester-6

- Legal Aspects of Business
- Consumer Protection
- Fundamentals of Investments
- Research Project
- Specialization-3
- Specialization-4

Specialization

- Accounting
- Banking & Finance
- Marketing Management

ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)



The Entrepreneurship Development Cell of Darshan University, makes strides to create an environment where the students get 360° exposure to the business resources available to them. Darshan University has nurtured plethora of entrepreneurs who have successfully taken their small ventures to soaring heights. For strengthening the entrepreneurial attributes of the budding professionals, the EDC conducts motivational sessions from highly influential personalities who have a prowess in this field, so that the

students get the right insight into the whole process. This facilitates the ambitious students to receive proper planning and prosecution to convert any start up idea into a concrete business. Aspiring students receive complete support and mentoring from the cell which makes them feel the flexibility in working. In order to ensure the students get the right direction, various awareness camps, development programs, E-talks, hands on training and workshops are organized.



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University Campus

📍 Rajkot-Morbi Highway, Rajkot – 363650 📞 9727747310

Counseling Centre

📍 401, Lotus Arcade, 8 - Royal Park, 150 Ft. Ring Road, **Rajkot**

📍 Galaxy Plaza, Nr. Umiya Circle, Opp. Bajaj Showroom, **Morbi**

📞 7096979973 / 9825366601 🌐 www.darshan.ac.in