



योग: कर्मसु कौशलम्

Darshan
UNIVERSITY

MBA
MASTER OF BUSINESS ADMINISTRATION



A
management
post-graduate
program
that focuses on
preparing leaders
proficient in
management fundamentals

Darshan Institute of Management

Management in the true sense is learned through application and experience. We at the Darshan Institute of Management believe in the merit of contemporary management education and imbibe it in our teaching-learning andragogy. We equip and empower our students through relevant knowledge, analytical, interpersonal, managerial, and communication skills. The Darshan Institute of Management focuses on developing practical skills among students through industrial visits, workshops, trainings, guest sessions, and live projects. Apart from imparting program-specific skills, the Darshan Institute of Management focuses on nurturing human values and character building.

Vision



To develop business leaders equipped with management and analytical skills, capable of making superior business decisions.

Mission



- ★ To transform management education with innovation in teaching and learning practices.
- ★ To provide an environment that supports continuous learning & promotes entrepreneurial and intrapreneurship potential among students.
- ★ To collaborate with industries that create sustainable opportunities for students.

Academics @ DIM (Your Academic Journey Begins Here)

- ✓ Exposure to the real business world through industrial visits.
- ✓ Highly qualified, well experienced, industry-linked and dedicated faculties.
- ✓ A strong theoretical foundation for crystal clear fundamentals.
- ✓ Inter-disciplinary, management and soft skill courses for holistic learning.
- ✓ Extensive student–corporate interaction through internships and projects.
- ✓ A strong emphasis on applying knowledge to real-world business problems.
- ✓ In depth knowledge of commerce and management related subjects.
- ✓ Provide professional education and training related to management discipline.

Skill Development Activities



MS – Office



International Exposure



NISM Module Training



Expert Talks



Competitive Exams Preparation



TallyPrime



Industrial Visits



Soft Skill Development



Industry Mentorship



Research Projects



Miracle Accounting Software



Group Discussion



Case Studies



Abhivyakti (Presentation Competition)



Mock Interview

Team of Faculty Members



Dr. Alpesh Gajera

Dean, Darshan Institute of Management

Ph.D., MBA, BBA

14+ Years Experience

alpesh.gajera@darshan.ac.in

Dr. Alpesh Gajera has 14 years of teaching and research experience. He has completed his Ph.D. in 2016 from Gujarat Technological University. He has published 22 research papers in various reputed international journals and also worked as keynote speaker, session chair & resource person in various conferences, workshops and FDP. He has vast expertise in handling various academic and administrative activities.



Dr. Rhuta Mehta

Associate Professor

Ph.D., MBA

25+ Years Experience

rhuta.mehta@darshan.ac.in

Marketing



Dr. Navjyot Raval

Associate Professor

Ph.D., MBA, M.Com.

13+ Years Experience

navjyot.raval@darshan.ac.in

Finance



Dr. Dhaval Vyas

Assistant Professor

Ph.D., MBA, M.Com.

7+ Years Experience

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Finance & Marketing



Dr. Ram Bharada

Assistant Professor

Ph.D., M.Com.

6+ Years Experience

ram.bharada@darshan.ac.in

Accounting & Taxation



Dr. Viral Chavda

Assistant Professor

Ph.D., M.Com.

6+ Years Experience

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Accounting & Taxation



Prof. Bhavin Joshi

Assistant Professor

Ph.D. (Pursuing), PGDBM

15+ Years Experience

bhavin.joshi@darshan.ac.in

HRM



Prof. Bindiya Chauhan

Assistant Professor

MBA

14+ Years Experience

bindiya.chauhan@darshan.ac.in

HRM



Prof. Viral Raval

Assistant Professor

Ph.D. (Pursuing), M.Phil., MBA

13+ Years Experience

viral.raval@darshan.ac.in

HRM

**Prof. Javed Nathani**

Assistant Professor

- Ph.D. (Pursuing), MBA
- 12+ Years Experience
- javed.nathani@darshan.ac.in
- Marketing, Banking & Insurance

**Prof. Dipam Raval**

Assistant Professor

- Ph.D. (Pursuing), MBA, M.Com.
- 12+ Years Experience
- dipam.raval@darshan.ac.in
- HRM & Marketing

**Prof. Rutu Padhiyar**

Assistant Professor

- Ph.D. (Pursuing), MBA, M.Com.
- 11+ Years Experience
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- Finance & Marketing

**Prof. Kaushal Purohit**

Assistant Professor

- MBA
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- Finance & Marketing

**Prof. Prashant Kachhela**

Assistant Professor

- Ph.D. (Pursuing), PGDM
- 10+ Years Experience
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- Marketing and Finance

**Prof. Krishna Thakkar**

Assistant Professor

- PGDM
- 9+ Years Experience
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- Marketing

**Prof. Bhargav Kuriya**

Assistant Professor

- M.Phil., M.Com.
- 9+ Years Experience
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- Commerce

**Prof. Hina Chandarana**

Assistant Professor

- MBA
- 8+ Years Experience
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- HRM

**Prof. Kinjal Thaker**

Assistant Professor

- Ph.D. (Pursuing), MBA, LLB
- 6+ Years Experience
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- HRM

**Prof. Dharmik Vegad**

Assistant Professor

- MBA
- 5+ Years Experience
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- Finance

**Prof. Dhaval Radadiya**

Assistant Professor

- MBA
- 5+ Years Experience
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- Finance

**CA. Dhaval Simejiya**

Assistant Professor

- Ph.D. (Pursuing), CA
- 5+ Years Experience
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- Accounting & Taxation

**Prof. Riddhi Adthakar**

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- Ph.D. (Pursuing), MBA
- 3+ Years Experience
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**Prof. Payal Siddhpura**

Assistant Professor

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- 1+ Year Experience
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- Accounting

**Prof. Kishan Jani**

Assistant Professor

- Ph.D. (Pursuing), M. Com.
- 1+ Year Experience
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- Accounting

**Prof. Smit Vachhani**

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- MBA
- 1+ Year Experience
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- Marketing

**Prof. Dhruvi Sanandiya**

Assistant Professor

- MBA
- 1+ Year Experience
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- Finance

**Prof. Zenab Trivedi**

Assistant Professor

- MBA
- 1+ Year Experience
- zenab.trivedi@darshan.ac.in
- Marketing

Key Highlights of the Department

Accounting & Tax Consultancy Cell

- ✓ Book Keeping Services
- ✓ Accounting Services
- ✓ GST Consultancy and Return Filling
- ✓ Finance Consultancy
- ✓ Tax Consultancy and Return Filling

Darshan Institute of Management
is one of the
Top 10 Emerging Business Schools
in India as per IIRF Ranking - 2024



Authorised Training Center of



Memorandum of Understanding with



The Institute of Chartered
Accountants of India (ICAI)



National Institute of
Securities Markets

Master of Business Administration (MBA)

The MBA program equips future leaders with a comprehensive understanding of business management through a rigorous 2-years curriculum. Delivered via a trimester system consisting of 6 terms, the program emphasizes developing critical thinking and an inquisitive mindset. Students engage with professional electives, gaining specialized insights into various aspects of the contemporary global scenario.

Key Points



Expert
Talks



Sankalp
(SIP Competition)



Industrial
Visits



English Proficiency
Training



Case
Studies



Internship
Programs

Syllabus

Trimester-1

- Financial Accounting and Reporting
- Managerial Economics
- Organizational Behaviour
- Business Case Analysis - I
- Business English Skills
- Office Automation Tools

Trimester-2

- Cost and Management Accounting
- Human Resource Management
- Management Information Systems
- Marketing Management
- Business Case Analysis - II
- Communication for Managers
- Career Orientation - I

Trimester-3

- Business Laws
- Business Research Methods
- Corporate Finance
- Operations Management
- Data Analytics for Managers★
- Career Orientation - II

Trimester-4

- Summer Internship Project
 - ✓ 2 months of training
 - ✓ Practical Exposure
 - ✓ Pre-Placement Assistance
 - ✓ Builds Confidence
 - ✓ Creates a strong resume
 - ✓ Develops Industrial network

Trimester-5

- Strategic Management
- Specialization - I
- Specialization - II
- Specialization - III
- Professional Elective - I
- Professional Elective - II
- Career Orientation - III

Trimester-6

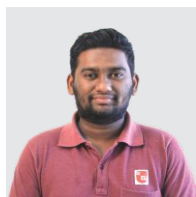
- Business Ethics and Corporate Governance
- Specialization - IV
- Specialization - V
- Professional Elective - III

Specializations

- Marketing Management
- Financial Management
- Information Technology
- Entrepreneurship & Family Business
- Production & Operation Management
- International Business
- Business Analytics
- Human Resource Management

★ Additional certificate will be awarded

Our Placements



Jignesh Yadav

MBA (Batch: 2021-23)

Company Name:

Home First Finance Company

Job Role:

Relationship Manager



Nehal Makwana

MBA (Batch: 2021-23)

Company Name:

Kotak Securities (Erigo India)

Job Role:

Operation Executive



Ayushi Kansara

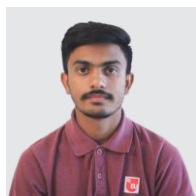
MBA (Batch: 2021-23)

Company Name:

Axis Bank

Job Role:

Senior Relationship Manager



Aniruddhsinh Parmar

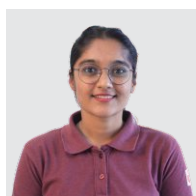
MBA (Batch: 2021-23)

Company Name:

Bandhan Bank

Job Role:

Loan Sanction Officer



Dhruvi Sanandiya

MBA (Batch: 2021-23)

Company Name:

Darshan University

Job Role:

Assistant Professor



Kuldeep Trivedi

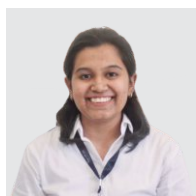
MBA (Batch: 2022-24)

Company Name:

My Pay Store Pvt. Ltd

Job Role:

Marketing Executive



Bhoomi Sinojiya

MBA (Batch: 2022-24)

Company Name:

Emipro

Job Role:

Business Development Executive



Bhavin Bhalgamdiya

MBA (Batch: 2022-23)

Company Name:

KICH Architectural Products Pvt Ltd

Job Role:

Executive - Lead Generation



Dharmishtha Dabhi

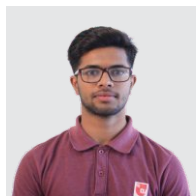
MBA (Batch: 2021-23)

Company Name:

HDFC Bank

Job Role:

Sales Officer



Umang Meva

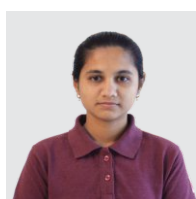
MBA (Batch: 2021-23)

Company Name:

Bhavani Industries India LLP

Job Role:

HR Executive



Jimisha Seth

MBA (Batch: 2021-23)

Company Name:

Jai Ganesh Toyota

Job Role:

HR Executive



Kiran Vaghela

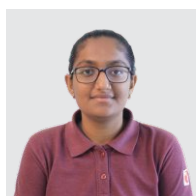
MBA (Batch: 2021-23)

Company Name:

Essence Buildware Pvt. Ltd.

Job Role:

Business Development Executive



Sneha Chottala

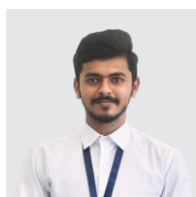
MBA (Batch: 2021-23)

Company Name:

Gangotri International School

Job Role:

Teacher



Jaydeep Bagda

MBA (Batch: 2022-24)

Company Name:

Home First Finance Company

Job Role:

Relationship Manager



Yash Joshi

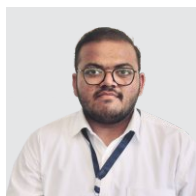
MBA (Batch: 2022-24)

Company Name:

Home First Finance Company

Job Role:

Relationship Manager



Yash Chauhan

BBA (Batch: 2021-24)

Company Name:

Marwadi University

Job Role:

Executive

and many more...

Skill Enhancement Activities (Learning Beyond the Books)



Amul Factory Visit



Big Bull Event



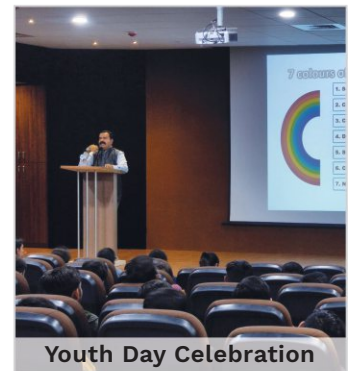
Expert Session



Best Manager Competition



Adani Mundra Port Visit



Youth Day Celebration



Abhiviyakti Competition



Session by International Speakers



Seminar on Wellness



Sankalp SIP Competition



Days Celebration



Adventure Camp



Darshan
UNIVERSITY

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University Campus

- 📍 Rajkot-Morbi Highway, Rajkot – 363650
- ☎ 9727747310 / 11
- 🌐 www.darshan.ac.in

Counseling Centre

- 📍 401, Lotus Arcade, 8 - Royal Park, Between KKV Circle & Indira Circle
- 150 Ft. Ring Road, Rajkot - 360005.
- ☎ 7096979973, 9638595263